



## KEY POINTS ABOUT KC SCHOLARS 2019 SCHOLARSHIP RECIPIENTS (third application cycle)

### Applications Considered for a Scholarship:

- 199 adult learners
- 445 college savings account/match program
- 1,571 traditional

### Internal Administrative Review – Step One in Review Process:

- After initial internal review the day after the deadline, 2% were added to applications to be reviewed and considered for a scholarship. After administrative review, 4% of fully-completed and submitted applications were declined because they were in fact not eligible or did not provide required materials (4% in traditional, 2% among College Savings Match, and 2% among adults). Upon checking with NCAN, the Santa Barbara Scholarship Foundation experienced an average annual rate of 10% not being considered after administrative review.

### Awards Made:

- 196 adult learner scholarships
- 435 college savings accounts seeded
- 50 in the college savings account match and incentive program
- 314 traditional (11<sup>th</sup> grade) (does not include the approximate 409 UMKC/MU only match awards made by May 15) (26% increase in awards as compared to original plan of 250 awards)

The renewable value of scholarships awarded is \$41,221,800.

### County Representation among Awarded:

- For adult learner recipients, 3% are from Cass, 10% from Clay, 61% from Jackson, 3% from Platte, 12% from Johnson, and 11% from Wyandotte.
- For college savings accounts seeded, 2% are from Cass, 8% from Clay, 52% from Jackson, 4% from Platte, 12% from Johnson, and 22% from Wyandotte.
- For the 50 in the college savings account match and incentive program, 2% are from Cass, 8% from Clay, 52% from Jackson, 4% from Platte, 12% from Johnson, and 22% from Wyandotte.
- For traditional (11<sup>th</sup> grader) recipients, 1% are from Cass, 8% from Clay, 48% from Jackson, 3% from Platte, 11% from Johnson, and 29% from Wyandotte.

### Schools Participation:

- Students in the college savings account seeded program are from 66 high schools.
- Students in the college savings match and incentive program are from 24 high schools.
- Students selected for a traditional (11<sup>th</sup> grade) scholarship are from 67 high schools.
- 2 homeschooled students were selected for college savings account seed program and 4 for the college savings match and incentives program.
- Overall, awardees come from 80 unique high schools and 6 are homeschooled.

**First- Generation College Status:**

- 79% of adult learner recipients are first-generation college goers.
- 67% of college savings accounts seeded are first-generation college goers.
- 82% of college savings account match and incentive program participants are first-generation college goers.
- 88% of traditional (11<sup>th</sup> grader) recipients are first-generation college goers.
- Overall, 77% of awardees will be the first in their family to complete college (up 4% from 2018).

**Race and Ethnicity:**

- 79% of adult learner recipients are individuals of color.
- 75% of college savings accounts seeded are individuals of color.
- 74% of college savings account match and incentive program participants are individuals of color.
- 75% of traditional (11<sup>th</sup> grader) recipients are individuals of color.
- Overall, 75% of awardees are individuals of color.

**ACT Scores:** (only 11<sup>th</sup> grade applicants submitted an ACT and it was required *only* if their GPA was below a 2.5. It is also important to keep in mind that these are 11<sup>th</sup> graders so had taken the ACT test only once and have at least five more test-taking opportunities before the end of their senior year). Of the 25% that did upload an ACT score:

- 68% scored at 21 or above (21 is considered college ready).
- 21% scored 22 or higher, placing them in the 90<sup>th</sup> percentile nationwide.
- 8% scored 32 or higher, placing them in the top 98<sup>th</sup> percentile nationwide.
- The average ACT score of awardees that submitted a score is 23.4 (it was 22.7 in 2019) – higher than the MO, KS, and national averages.

**GPA:**

- Among adult learner recipients, 67% earned below a 3.0 on previously taken college credits and 33% earned a 3.0 or higher on previously taken college credits.
- Among college savings accounts seeded, 14% have a GPA below 3.0; 86% have a GPA between 3.0 and 4.0; 54% have a 3.5 or higher; and 18% have a 4.0.
- Among the 50 in the college savings account match and incentive program, 100% have a GPA between 3.0 and 4.0; 92% have a GPA of 3.5 or higher; and 54% have a 4.0.
- Among traditional (11<sup>th</sup> grader) recipients, 1% have a GPA below 3.0; 99% have a GPA between 3.0 and 4.0; 84% have a GPA of 3.5 or higher; and 20% have a 4.0.

**Low-and Modest-Income Measured by EFC (Estimated Family Contribution) of ≤ 12,000:**

- Among adult learner recipients, 60% have a 0 EFC and 82% have a 4,000 or less EFC.
- Among college savings accounts seeded, 34% have a 0 EFC and 78% have a 4,000 or less EFC.
- Among the 50 in the college savings account match and incentive program, 48% have a 0 EFC and 98% have a 4,000 or less EFC.
- Among traditional (11<sup>th</sup> grader) recipients, 52% have a 0 EFC and 97% have a 4,000 or less EFC.
- Overall, 86% of awardees have an EFC of 4,000 or less.

**Previous College Credits Earned:**

- Among adult learner recipients, 93% had previously earned 21 or more college credits.

- 65 of 196 or 33% of adult learner awardees had previously earned an associate degree.

**Interesting Facts:**

- The youngest recipient is 14 years old and the oldest is 68 years old.
- There are 88 total family members with a relationship to a 2019 awardee, including 6 sets of twins and 12 sets of parent and child (1 of which is a parent and 2 children).

**Reviewers:**

- 230 community volunteer reviewers
- 43% are first-generation college goers
- 1% were from Cass, 6% from Clay, 46% from Jackson, 32% from Johnson, 5% from Platte, and 7% from Wyandotte Counties.
- 16% were under 30 years of age, 28% between 30 and 39, 20% between 40 and 49, 20% between 50 and 59, 13% between 60 and 69, and 2% over 70.
- Highest level of educational attainment - 62% of reviewers have a graduate or professional degree, 34% have a bachelor's degree, 1% have earned an associate degree, 2% have some college but no degree, and 1% have a certification.
- Top 5 employers represented among reviewers: University of Missouri-Kansas City, Lockton Companies, Mariner Holdings, University of Kansas, Ad Astra (others in top 10: Avila University, Graceland University, Metropolitan Community College, Mid-Continent Public Library, William Jewell College).