



**KEY POINTS ABOUT KC SCHOLARS 2020
SCHOLARSHIP RECIPIENTS
(fourth application cycle)**

Applications Considered for a Scholarship:

- 209 adult learners
- 427 college savings account/match program
- 1706 traditional

Internal Administrative Review – Step One in Review Process:

- After initial internal review the day after the deadline, 2% were added to applications to be reviewed and considered for a scholarship. After administrative review, 5% of submitted applications were declined because they were in fact not eligible or did not provide required materials (5% in traditional, 5% among College Savings Match, and 8% among adults). Upon checking with NCAN, the Santa Barbara Scholarship Foundation experienced an average annual rate of 10% not being considered after administrative review.

Awards Made:

- 200 adult learner scholarships
- 406 college savings accounts seeded
- 50 in the college savings account match and incentive program
- 306 traditional (11th grade) (does not include the approximate 221 UMKC/MU only match awards made on May 15) (21% increase in awards as compared to original plan of 250 awards)

The renewable value of scholarships awarded is about \$43.5 M.

County Representation among Awarded:

- For adult learner recipients, 2% are from Cass, 10% from Clay, 55% from Jackson, 4% from Platte, 12% from Johnson, and 18% from Wyandotte.
- For college savings accounts seeded, 1% are from Cass, 17% from Clay, 45% from Jackson, 4% from Platte, 12% from Johnson, and 18% from Wyandotte.
- For the 50 in the college savings account match and incentive program, 2% are from Cass, 18% from Clay, 44% from Jackson, 4% from Platte, 12% from Johnson, and 02% from Wyandotte.
- For traditional (11th grader) recipients, 4% are from Cass, 6% from Clay, 47% from Jackson, 3% from Platte, 13% from Johnson, and 26% from Wyandotte.

Schools Participation:

- Students in the college savings account seeded program are from 68 high schools.
- Students in the college savings match and incentive program are from 31 high schools.
- Students selected for a traditional (11th grade) scholarship are from 71 high schools.
- 0 homeschooled students were selected for college savings account seed program and 0 for the college savings match and incentives program.
- Overall, awardees come from 83 unique high schools and 2 are homeschooled.

First- Generation College Status:

- 80% of adult learner recipients are first-generation college goers.
- 67% of college savings accounts seeded are first-generation college goers.
- 80% of college savings account match and incentive program participants are first-generation college goers.
- 87% of traditional (11th grader) recipients are first-generation college goers.
- Overall, 77% of awardees will be the first in their family to complete college.

Race and Ethnicity:

- 82% of adult learner recipients are individuals of color.
- 73% of college savings accounts seeded are individuals of color.
- 72% of college savings account match and incentive program participants are individuals of color.
- 75% of traditional (11th grader) recipients are individuals of color.
- Overall, 75% of awardees are individuals of color.

ACT Scores: (only 11th grade applicants submitted an ACT and it was required *only* if their GPA was below a 2.5. It is also important to keep in mind that these are 11th graders so had taken the ACT test only once and have at least five more test-taking opportunities before the end of their senior year). Of the 25% that did upload an ACT score:

- 67% scored at 21 or above (21 is considered college ready).
- 59% scored 22 or higher, placing them in the 90th percentile nationwide.
- 0% scored 32 or higher, placing them in the top 98th percentile nationwide.
- The average ACT score of awardees that submitted a score is 22.4 – higher than the MO, KS, and national averages.

GPA:

- Among adult learner recipients, 71% earned below a 3.0 on previously taken college credits and 29% earned a 3.0 or higher on previously taken college credits.
- Among college savings accounts seeded, 16% have a GPA below 3.0; 84% have a GPA between 3.0 and 4.0; 57% have a 3.5 or higher; and 16% have a 4.0.
- Among the 50 in the college savings account match and incentive program, 100% have a GPA between 3.0 and 4.0; 90% have a GPA of 3.5 or higher; and 54% have a 4.0.
- Among traditional (11th grader) recipients, 1% have a GPA below 3.0; 99% have a GPA between 3.0 and 4.0; 83% have a GPA of 3.5 or higher; and 19% have a 4.0.

Low-and Modest-Income Measured by EFC (Estimated Family Contribution) of ≤ 12,000:

- Among adult learner recipients, 60% have a 0 EFC and 79% have a 4,000 or less EFC.
- Among college savings accounts seeded, 28% have a 0 EFC and 73% have a 4,000 or less EFC.
- Among the 50 in the college savings account match and incentive program, 40% have a 0 EFC and 98% have a 4,000 or less EFC.
- Among traditional (11th grader) recipients, 35% have a 0 EFC and 92% have a 4,000 or less EFC.
- Overall, 82% of awardees have an EFC of 4,000 or less.

Previous College Credits Earned:

- Among adult learner recipients, 91% had previously earned 21 or more college credits.
- 66 of 200 or 33% of adult learner awardees had previously earned an associate degree.

Interesting Facts:

- The youngest recipient is 14 years old and the oldest is 81 years old.
- There are 88 total family members with a relationship to a 2019 awardee, including 6 sets of twins and 12 sets of parent and child (1 of which is a parent and 2 children).

Reviewers:

- 254 community volunteer reviewers
- 41% are first-generation college goers
- 1% were from Cass, 7% from Clay, 44% from Jackson, 31% from Johnson, 5% from Platte, and 7% from Wyandotte Counties.
- 16% were under 30 years of age, 28% between 30 and 39, 19% between 40 and 49, 20% between 50 and 59, 14% between 60 and 69, and 3% over 70.
- Highest level of educational attainment - 57% of reviewers have a graduate or professional degree, 39% have a bachelor's degree, 2% have earned an associate degree, and 2% have some college but no degree.
- Top 5 employers represented among reviewers: University of Missouri-Kansas City, Lockton Companies, Ad Astra, University of Kansas, Avila University, (others in top 10: Graceland University, Western Governors University, Cerner Corporation, University of Central Missouri, Mariner Holdings).