



**KEY POINTS ABOUT KC SCHOLARS 2021  
SCHOLARSHIP RECIPIENTS  
(fifth application cycle)**

**Applications Considered for a Scholarship:**

- 165 adult learners
- 391 college savings account/match program
- 1,121 traditional

**Internal Administrative Review – Step One in Review Process:**

- After initial internal review the day after the deadline, **2%** were added to applications to be reviewed and considered for a scholarship. After administrative review, **7%** of submitted applications were declined because they were in fact not eligible or did not provide required materials (**7%** in traditional, **9%** among College Savings Match, and **2%** among adults). Upon checking with NCAN, the Santa Barbara Scholarship Foundation experienced an average annual rate of 10% not being considered after administrative review.

**Awards Made:**

- 158 adult learner scholarships
- 250 college savings account match and incentives awards (a modification was made and 250 awards – all match – were given in 2021 and 250 will be awarded annually)
- 310 traditional (11<sup>th</sup> grade) (21% increase in awards as compared to original plan of 250 awards)
- 214 MU/UMKC match (this number was reduced in 2021 as the MU match agreement was renegotiated in 2020 to now span 9 cohorts rather than the previous 4)

The renewable value of scholarships awarded is about \$35 M.

**County Representation among Awarded:**

- For adult learner recipients, 4% are from Cass, 5% from Clay, 70% from Jackson, 1% from Platte, 13% from Johnson, and 8% from Wyandotte.
- For college savings match and incentive recipients, 3% are from Cass, 14% from Clay, 46% from Jackson, 5% from Platte, 11% from Johnson, and 22% from Wyandotte.
- For traditional (11<sup>th</sup> grader) recipients, 5% are from Cass, 13 from Clay, 46% from Jackson, 5% from Platte, 12% from Johnson, and 19% from Wyandotte.

**Schools Participation:**

- Students in the college savings match and incentive program are from 59 high schools, with 1 homeschooled.
- Students selected for a traditional (11<sup>th</sup> grade) scholarship are from 67 high schools, with 1 homeschooled.
- Overall, awardees come from 80 unique high schools and 2 are homeschooled.

**First- Generation College Status:**

- 70% of adult learner recipients are first-generation college goers.

- 72% of college savings account match and incentive program participants are first-generation college goers.
- 85% of traditional (11<sup>th</sup> grader) recipients are first-generation college goers.
- Overall, 77% of awardees will be the first in their family to complete college.

#### **Race and Ethnicity:**

- 81% of adult learner recipients are individuals of color.
- 76% of college savings account match and incentive program participants are individuals of color.
- 75% of traditional (11<sup>th</sup> grader) recipients are individuals of color.
- Overall, 75% of awardees are individuals of color.

**ACT Scores:** (only 11<sup>th</sup> grade applicants submitted an ACT and it was required *only* if their GPA was below a 2.5. It is also important to keep in mind that these are 11<sup>th</sup> graders so had taken the ACT test only once and have at least five more test-taking opportunities before the end of their senior year). Of the 12.3% that did upload an ACT score:

- 76% scored at 21 or above (21 is considered college ready).
- 24% scored 28 or higher, placing them in the 90<sup>th</sup> percentile nationwide.
- 3% scored 32 or higher, placing them in the top 98<sup>th</sup> percentile nationwide.
- The average ACT score of awardees that submitted a score is 23.6 – higher than the MO, KS, and national averages.

#### **GPA:**

- Among adult learner recipients, 58% earned below a 3.0 GPA and 42% earned a 3.0 or higher GPA.
- Among college savings accounts seeded, 16% have a GPA below 3.0; 84% have a GPA between 3.0 and 4.0; 57% have a 3.5 or higher; and 16% have a 4.0.
- Among the 250 in the college savings account match and incentive program, 95% have a GPA between 3.0 and 4.0; 82% have a GPA of 3.5 or higher; and 40% have a 4.0.
- Among traditional (11<sup>th</sup> grader) recipients, 1% have a GPA below 3.0; 99% have a GPA between 3.0 and 4.0; 82% have a GPA of 3.5 or higher; and 25% have a 4.0.

#### **Low-and Modest-Income Measured by EFC (Estimated Family Contribution) of ≤ 12,000:**

- Among adult learner recipients, 53% have a 0 EFC and 77% have a 4,000 or less EFC.
- Among the 250 in the college savings account match and incentive program, 48% have a 0 EFC and 86% have a 4,000 or less EFC.
- Among traditional (11<sup>th</sup> grader) recipients, 57% have a 0 EFC and 95% have a 4,000 or less EFC.
- Overall, 88% of awardees have an EFC of 4,000 or less.

#### **Previous College Credits Earned:**

- Among adult learner recipients, the average numbers of credits previously earned was 68.69 and 92% had previously earned 21 or more college credits.
- 40% of adult learner awardees had previously earned an associate degree.

#### **Interesting Facts:**

- The youngest recipient is 14 years old and the oldest is 68 years old (the average age of Adult Learner awardees is 37.2).

- There are 216 total family relationships among 448 awarded Scholars, including 21 sets of twins and 32 sets of parent and child (4 of which is a parent and 2 children).

**Reviewers:**

- 238 community volunteer reviewers
- 45% are first-generation college goers
- 1% were from Cass, 5% from Clay, 45% from Jackson, 35% from Johnson, 5% from Platte, and 6% from Wyandotte Counties. 3% from Other Counties
- 15% were under 30 years of age, 25% between 30 and 39, 22% between 40 and 49, 21% between 50 and 59, 14% between 60 and 69, and 3% over 70.
- Highest level of educational attainment - 59% of reviewers have a graduate or professional degree, 39% have a bachelor's degree, 1% have earned an associate degree, and 1% have some college but no degree.
- Top 5 employers represented among reviewers: University of Missouri-Kansas City, Lockton Companies, Ad Astra, Mariner Holdings, Honeywell FM&T (others in top 10: University of Kansas, Kiewit, Metropolitan Community College, Cerner Corporation, Children's Mercy Hospital).